



Big Brothers
Big Sisters
OF GUELPH



2025 Sponsorship Opportunities

B OWL

For
Kids'
Sake

CELEBRATING 48 YEARS OF BOWLING

Many young people in Guelph find themselves in vulnerable situations and facing adversities such as mental health issues, family violence, identity issues or poor living conditions.

When we provide a stable and healthy environment for children, these risks are avoided and these young people gain the confidence to achieve more. When a young person has a mentor, they have someone to act as their champion, offer greater consistency in their life and connect them to broader experiences.

We believe that every young person deserves a positive adult role model to support, advise, empower and challenge them. This is why we work hard to provide life-changing mentoring experiences for over 600 local youth in Guelph.

With your help, we can continue to commit to Guelph's young people by providing them with the highest quality, volunteer-based mentoring programs.

BOWL FOR KIDS' SAKE

Join Big Brothers Big Sisters of Guelph as we **celebrate 48 years of our Signature Bowl For Kids event on April 25th and April 26th, 2025**. This impressive event celebrates and supports our agency by raising funds for youth in the Guelph community. Each team that comes out to bowl can feel the impact their team brings to BBBSG, and the potential it ignites for over 600 youth in our community.



WHY SPONSOR?

Support **Big Brothers Big Sisters of Guelph** as we reintroduce BBBSG's longest running and most well-known community event, **Bowl for Kids' Sake**, as we strive to raise critical funds to support the healthy development of more than 600 local youth enrolled in our mentoring programs.

Our Sponsors receive promotion leading up to the event and during the event. Depending on the level of sponsorship, we honour our sponsors with logo placement on promotions and on event materials. We also offer recognition on digital communications.

The success of **Bowl For Kids' Sake** in past years is due to the incredible support Big Brothers Big Sisters of Guelph receives from the **community**: local schools, families, friends, local businesses, and corporate sponsors. Whether you support as a participant, a sponsor, a volunteer or a donor, you are supporting the healthy development of children in the community.

WAYS TO SUPPORT THE EVENT

SPONSOR

Why Sponsor?

- Elevate company awareness
- Make a philanthropic impact within community
- Be recognized for contributing to the work at BBBSG
- Make high value connections
- Choose from various levels of sponsorship on page 3 or reach out to create a custom sponsorship opportunity.

PARTICIPATE

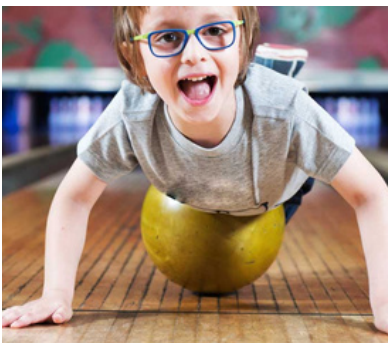
Bring your colleagues from work or your friends & family and put a team in!

IN-KIND DONATIONS

Donate items for participant takeaways.

MONETARY DONATION

Monetary gifts in any amount are always welcome! Please visit www.bbbsg.ca



SPONSORSHIP OPPORTUNITIES

PRESENTING Exclusive | \$5,000

- Online Recognition through event websites, social media, and post-event wrap up
- Print Recognition at event
- Company logo or name on electronic signage
- Company logo on Bowl For Kids Event Page BBBSG website
- Opportunity to speak at event
- 12 complimentary bowlers
- 5 social media mentions
- \$250 value for additional food/beverages at event

KING PIN Two Opportunities | \$3,000

- Online Recognition through campaign websites, social media and post-event wrap up
- Print Recognition at event
- Company logo on Bowl For Kids Event Page BBBSG website
- 6 complimentary bowlers
- 3 social media mentions
- \$150 value for additional food/beverages at event

STRIKE SPONSOR Three Opportunities | \$2,000

- Online Recognition through event websites and social media
- Print recognition at event
- Company logo on Bowl For Kids Event Page BBBSG website
- 6 complimentary bowlers
- 2 social media mentions
- \$100 value for additional food/beverages at event

SPARE SPONSOR Four Opportunities | \$1,000

- Online Recognition through event websites and social media
- Print recognition at event
- Company logo on Bowl For Kids Event Page BBBSG website
- 6 complimentary bowlers
- 1 social media mention

GUTTER BALL SPONSOR Multiple Opportunities | \$600

- 6 complimentary bowlers
- Corporate Team Sponsor: In lieu of fundraising, sponsor \$600 for your team to bowl. Includes shoes and 1 free pizza

LANE SPONSOR Multiple Opportunities | \$250

- Online Recognition through event websites and social media
- Logo Recognition on event day - 1 Lane Sign



ALL YOUTH HAVE POTENTIAL
BIG BROTHERS BIG SISTERS
IGNITES YOUTH POTENTIAL
WE NEED PARTNERS
TO PROVIDE THE POWER



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