



Train. Race. Mentor.

2019

**BIG little Run
Sponsorship Kit**





Don't Race Against Others, Race Against Yourself.

Join one of the fastest growing races in Guelph. Big Brothers Big Sisters of Guelph along with Brokerlink host the 7th annual Big Little Run at Guelph Lake Conservation Area—Sunday, June 23, 2019.

Imagine who they will become because of YOU!

About Big Brothers Big Sisters

BBBS creates possibilities for children by matching them with positive adult role models who mentor them. In our fast paced world, children need stable positive influences more than ever. When our children are emotionally, socially and physically healthy, everyone in the community benefits.

Join us in strengthening our community, one child at a time.



The Benefits of BBBS Programs

Mentored Children Are:

3x Less likely to suffer peer pressure related anxiety, such as worrying about what other children think or say about them

2x More likely to believe that school is fun, and that doing well academically is important

2x Less likely to develop negative conducts like bullying, fighting, lying, cheating or losing their temper

Skill is only developed by hours and hours of work—Usain Bolt

It isn't the mountain ahead to climb that will wear you out, it's the pebble in your shoe—Muhammed Ali

Be the hardest working person you can be. That's how you separate yourself from the competition—Stephen Curry

2019 Sponsorship Levels

Show your community support and be known in the Guelph Running Community! Be part of the action and become a sponsor today! Join Big Brothers Big Sisters of Guelph in helping provide every child who needs a mentor, receives a mentor. Over 600 children in Guelph receive an additional role model through BBBSG quality mentoring programs. Join our movement today.

Rain, Sleet, Snow and 20 below...a perfect day to run.

Event Presenter \$5,000 (1)

- Logo and Name Recognition on all Event Materials and Signage and on BBBSG Website and Social Media
- Logo on 2019 Runner Swag
- Mention in print, radio and television
- Prominent logo

Island Pavilion \$2,500

- Logo and Name Recognition on all event materials and signage, and on BBBSG website and social media
- Prominent logo recognition registration/reception area
- Logo on 2019 Swag

5 & 10K Presenter \$1,500

- Logo and Name Recognition on all event materials and signage, and on BBBSG website and social media
- Logo on all 5 & 10 K Route Signs
- Logo on 2019 Swag

Food Sponsor \$1,000

- Logo on 2019 Swag
- Logo Recognition on Event Signage, BBBSG Website and Social Media
- Large Signage at Food Station Tables

Kilometer Sponsor—\$250

- A kilometre is designated with a 24" by 18" sign with your logo and business name



Thank you for your interest and consideration. Please do not hesitate to ask any questions.

To become a Sponsor Today

Contact Jennifer at

519-824-8154 ext. 230

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