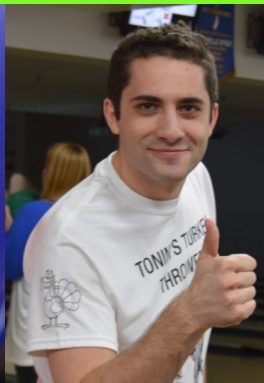




BOWL IS BACK

2019 SPONSORSHIP PACKAGE



Guelph's LARGEST Fundraising Event OF IT'S KIND



INCREASED BRAND AWARENESS

EXCEPTIONAL NETWORKING
OPPORTUNITIES

125 + TEAMS & 600 + PARTICIPANTS

WOODLAWN BOWL—THE
HAPPENING PLACE

April 25th, 26th & 27th
www.bfksguelph.ca

Help Us Help More Kids in 2019

Bowl For Kids' Sake is Big Brothers Big Sisters signature FUN-raising event, where hundreds of people get together to enjoy a two hours of bowling in support of the valuable mentoring programs provided free of charge to over 600 children each year.

Being a part of Bowl for Big Brothers Big Sisters enables your company to make a profound impact on local children, while also demonstrating your commitment to the community.

Here's your chance to be part of something BIG - contact us today!



ABOUT BIG BROTHERS BIG SISTERS

BBBSG creates possibilities for children by matching them with positive adult role models who mentor them. In our fast paced world, children need stable positive influences more than ever. When our children are emotionally, socially, and physically healthy, everyone in the community benefits.

Join us in strengthening communities, one child at a time.



The Benefits of BBBS Programs Mentored Children Are:

Less likely to suffer peer pressure related anxiety, such as worrying about what other children think or say about them

More likely to believe that school is fun, and that doing well academically is important

Less likely to develop negative conducts like bullying, fighting, lying, cheating or losing their temper

BENEFITS	PRESENTING	KING PIN	STRIKE	SPARE	GUTTER BALL	LANE
VALUE	\$5,000	\$3,000	\$2,000	\$1,000	\$600	\$250
ONLINE						
Campaign Website—bfksguelph.ca	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo + Link	
Social Media Promotion	✓	✓	✓	✓	✓	
Company Profile Feature in one e-blast	✓	✓				
Campaign Review (750 Qty)	Logo & 1/2 Page Ad	Logo & 1/4 Page Ad	Logo	Logo	Name	Name
PRINT AND DIGITAL MATERIAL						
Print Advertising	Logo	Logo				
Campaign Posters (250 Qty)	Logo	Logo	Logo	Name	Name	
Campaign Brochures (750 Qty)	Logo	Logo	Logo	Name	Name	
BBBSG Annual Report	Logo	Logo	Logo	Name		
PROMOTION AND PRIZING						
Opportunity to Donate Prizes	All Events	All Events	All Events	All Events	All Events	All Events
Opportunity to Distribute Coupons or Promotional Products to all participants	✓	✓	✓	✓	✓	
Opportunity to Set up Corporate Display	Event of Choice	Events of Choice	Event of Choice	Event of Choice		
PUBLIC RECOGNITION						
All Bowling Events	✓	✓	✓	✓		
Donor Recognition Night	✓	✓				
SIGNAGE						
Sponsor Banner (NEW)	Logo	Logo	Logo	Logo		
TV Screens at Woodlawn Bowl	Logo	Logo	Logo	Logo	Name	Name
Lane Signs	5	5	4	3	2	1



ADDITIONAL WAYS YOUR COMPANY CAN BE INVOLVED

FORM A TEAM

This is the perfect opportunity to showcase your corporate social responsibility, while encouraging staff to enjoy team building and networking in a fun and casual setting while participating in fundraising

DONATE PRIZES

Consider donating prizes to be given to bowlers. Prize donors will receive recognition at bowling events.

You can choose to sponsor our incentive prizes, giving you a prime opportunity to showcase your brand to hundreds of potential new clients. You can also donate draw prizes which may include tickets to sporting events, local activity passes, gift cards, gift baskets and electronics.



**Big Brothers Big Sisters
of Guelph**

CONTACT US

Jennifer Tremaine
Development Coordinator

519-824-5154 ext. 230
Jennifer.Tremaine@
bigbrothersbigsisters.ca

Big Brothers Big Sisters
of Guelph
285 Woolwich Street
Guelph, On, N1H 3V8